

**10+**  
**YEARS**  
As An Academic

**Dr. Andrew Banasiewicz**



Director of Data Science and  
Business Analytics, Merrimack College

**15+**  
**YEARS**  
Senior-level Quantitative  
Analytics Positions

The Merrimack College Online Master of Science in Data Science Program is led by top Data Scientist and entrepreneur, Dr. Andrew Banasiewicz. Our goal is to produce graduates who are prepared to advance their careers with the real-world job skills employers are seeking by applying learned theory to real world situations. Dr. Banasiewicz has helped to create a program that accomplishes this based on his extensive knowledge and experience in the field.

Prior to joining the faculty at Merrimack college, Dr. Banasiewicz held a full-time appointment at Boston University, served as part-time faculty at Providence College, and developed a Marketing Analytics course for Harvard University based on the subject matter of one of his analytics focused books. He has also been a visiting lecturer at Audencia Business School in France and Bandung Institute of Technology in Indonesia. As a featured speaker at the bi-annual Global Risk Forum in Davos, Switzerland, and other conferences in Europe, Asia, Australia, Africa and North America, he has presented his ideas on how data analytics can be used to reliably measure risk exposure. Dr. Banasiewicz is also the founder of Erudite Analytics, a data analytical consultancy, and the author of five books on business analytics, with his most recent book, *Evidence-Based Decision-Making*, scheduled to be released in 2019.

**AUTHOR**  
**OF**  
**5**  
**BOOKS**  
on Data Science and  
Analytics

In advance of his academic and consulting career, Dr. Banasiewicz spent over 15 years in senior-level quantitative analytics positions in the industry. In this capacity Dr. Banasiewicz solved risk exposure problems, as exemplified by comprehensive analytic methodologies for estimating company-specific exposure to shareholder class action litigation, or to anticipate adverse development of various types of insurance claims. It is this type of out of the box thinking that Dr. Banasiewicz brings to students of Merrimack College. Our Data Science program, built from the ground up, is designed to produce thinkers and problem solvers who are ready to achieve success as invaluable specialists in their field.

Dr. Banasiewicz holds a Ph.D. in Business from Louisiana State University. His primary areas of expertise include predictive risk analytics, research design, and text mining. He has hands-on analytical experience in energy, utilities, automotive, financial services, pharmaceuticals, consumer packaged goods, gaming, and hospitality. In his spare time Dr. Banasiewicz exhibits the same capacity for excellence you see in his work through participation in Ironman competitions throughout North America.



**LESS THEORY. MORE APPLICATION.**  
More degrees from Merrimack College.



MASTER OF SCIENCE  
IN DATA SCIENCE



MASTER OF SCIENCE  
IN BUSINESS ANALYTICS

